Creating Enjoyable Experiences!

Visitors of all ages will find something to love at Frankenmuth River Place Shops:

For Families: Explore the Ultimate Mirror Maze, visit the River Place Game Room at the Cass River Bar and Grill, or book a forging demonstration at Dragon Forge’s Bavarian Blacksmith Experience.

For Couples: Savor a bit of Paris at La Crepe Du Jour, indulge in a couple’s massage at Serendipity Wellness Spa. Taste wine and spirits from Cherry Republic, Grand Traverse Distillery, Black Star Farms, and Modern Craft Winery.

For Tour Groups: Board the Bavarian Belle riverboat for a historic tour of Frankenmuth, stop by SugarHigh Bakery (the Season 7 winner of Cupcake Wars on Food Network) and browse I Love Frankenmuth for the perfect souvenir or gift.

There’s something special about going to the Bavarian Inn Restaurant for a home-cooked meal! Since 1888, more than 20 million guests have returned to feast on the world-famous “all-you-care-to-eat” family style chicken dinners. Tour the Castle Shops and the Bakery area for food and gift items to take home!

Walk the Magical Bavarian Triangle! Each location is just minutes apart!

Dining

Shopping

Lodging

3 UNIQUE EXPERIENCES CREATED BY OUR FAMILY FOR YOURS!

The Bavarian Inn Lodge, a 360-room German-themed resort, offers something for all ages including 2 water slides, 4 indoor pools, 3 whirlpools, the Family Fun Center with 18 holes of indoor mini-golf and over 160 video games, 2 restaurants, a banquet and conference center with space for groups up to 500, and the Lorelei Lounge featuring live nightly entertainment.
**River Place Shops**

**Annual Events 2021**

**DOG BOWL**

**Memorial Day Weekend - May 29-30**

The world’s largest dog festival for dogs! Experience more than 25 activities and games for dogs! Enjoy the fun-filled Dog Bowl activities and socialize with other dog owners.

**DOG BOWL**

**Memorial Day Weekend - May 29-30**

A competitive hot air balloon event at Dog Bowl Village. Watch the evening flights over downtown Frankenmuth from hot air balloon pilots from across the county. The balloons return for the nightly Balloon Glow at River Place Shops. Learn more at www.dogbowl.com/

**Balloons Over Bavarian Inn**

**Memorial Day Weekend - May 28-31**

A competitive hot air balloon event at Dog Bowl Village. Watch the evening flights over downtown Frankenmuth from hot air balloon pilots from across the county. The balloons return for the nightly Balloon Glow at River Place Shops. Learn more at www.dogbowl.com/

**Funtown Chowdown Food Truck Festival**

**May 13, June 10, July 8, August 12, September 9**

A completely different food truck experience! From around 20 food trucks from across Minnesota, live music, plenty of seating and additional family-friendly activities.

**Cass River Colonial Encampment**

**July 17-18**

Enjoy an encampment of historical reenactors representing America’s history, from the French & Indian War through the Revolutionary War. Activities include kite skirmlings, weapon demos, flag raising ceremonies and period concerts.

**Michigan’s Strongest Man & Woman Contest**

**Weekly**

This fast-paced athletic competition involves men and women facing off against each other in the yoke lift, tug of war, weightlifting and vehicle dead lifts. The event also serves as an Official Strongman Games Qualifier.

**Bavarian Belle**

**Open Year Round**

A boutique where moms and daughters can shop together! Specializing in the latest on-trend QF-J8 QF-J9 family-friendly apparel and gifts, collectible knives and swords, and t-shirts with attitude. 989-652-2900

**Enchanted Forest**

**Open Year Round**

A land of fantasy, myths, and legends and the perfect place for families to explore. New experience coming soon!

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**Yankee Candle Company**

**Open Year Round**

America’s best loved candle company offers a wide variety of scented candles and home fragrances. Come visit the largest Yankee Candle store in Michigan, featuring unique accessories and home décor ideas! 989-652-4522

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