

FRANKENMUTH RiverPlace Shops

Creating Enjoyable Experiences!

Visitors of all ages will find something to love at Frankenmuth River Place Shops:

For Families: Explore the Ultimate Mirror Maze, visit the River Place Game Room at the Cass River Bar and Grill, or book a forging demonstration at Dragon Forge's Bavarian Blacksmith Experience.

For Couples: Savor a bit of Paris at La Crepe Du Jour, indulge in a couple's massage at Serendipity Wellness Spa. Taste wine and spirits from Cherry Republic, Grand Traverse Distillery, Black Star Farms, and Modern Craft Winery.

For Tour Groups: Board the Bavarian Belle riverboat for a historic tour of Frankenmuth, stop by SugarHigh Bakery (the Season 7 winner of Cupcake Wars on Food Network!) and browse I Love Frankenmuth for the perfect souvenir or gift.



Scan with your smartphone's camera for event, store and hour updates from River Place Shops!

Walk the Magical Bavarian Triangle!
Each location is just minutes apart!



Frankenmuth River Place Shops
925 S. Main St. Frankenmuth, MI 48734
1-800-600-0105

Bavarian Inn Restaurant
713 S. Main St. Frankenmuth, MI 48734
989-652-9941

Bavarian Inn Lodge
One Covered Bridge Ln. Frankenmuth, MI 48734
989-652-7200

FRANKENMUTH RiverPlace Shops



**SHOP TO YOUR HEART'S CONTENT
AT OVER 40 UNIQUE SHOPS & ATTRACTIONS!**
925 S. Main St. Frankenmuth, MI 48734
frankenmuthriverplace.com • 1-800-600-0105



030521
MDOT 80140488



Dining

There's something special about going to the Bavarian Inn Restaurant for a home-cooked meal! Since 1888, more than 20 million guests have returned to feast on the world-famous "all-you-care-to-eat" family style chicken dinners. Tour the Castle Shops and the Bakery area for food and gift items to take home!



Shopping

**3 UNIQUE EXPERIENCES CREATED
BY OUR FAMILY FOR YOURS!**



Bavarian Inn Zehnder Family



Lodging

The Bavarian Inn Lodge, a 360-room German-themed resort, offers something for all ages including 2 water slides, 4 indoor pools, 3 whirlpools, the Family Fun Center with 18 holes of indoor mini-golf and over 160 video games, 2 restaurants, a banquet and conference center with space for groups up to 500, and the Lorelei Lounge featuring free nightly entertainment.



FRANKENMUTH RiverPlaceShops



@RiverPlaceShops
#RiverPlaceFun

APPAREL This store is Pet Friendly!

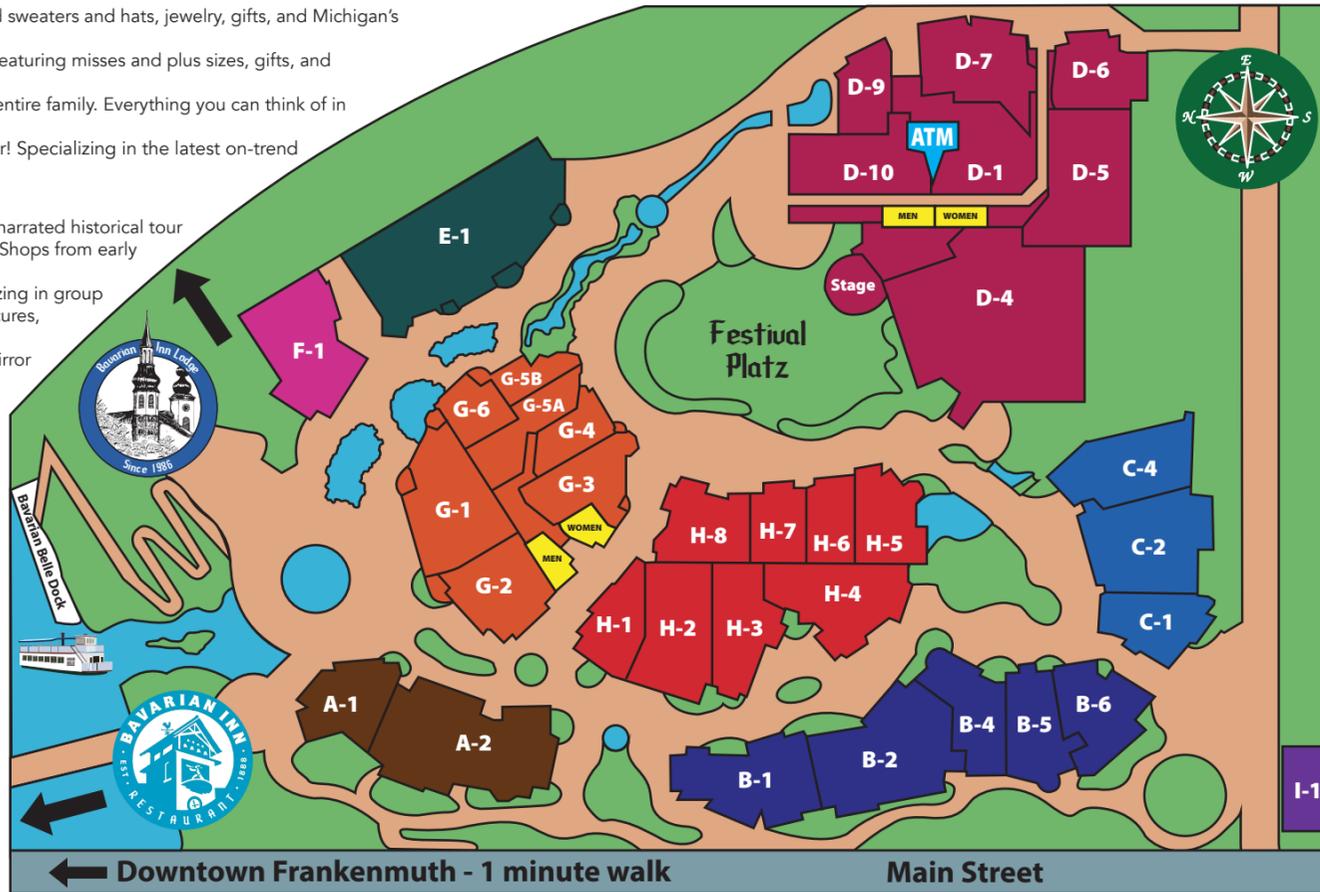
- B-1 FUNKY SKUNK** - Irish-themed merchandise including authentic imported sweaters and hats, jewelry, gifts, and Michigan's largest selection of Guinness merchandise. 989-652-2718
- B-5 CALLA LILIES** - Boutique for classy and sophisticated women's apparel. Featuring misses and plus sizes, gifts, and accessories. 989-652-2128
- D-4 I LOVE FRANKENMUTH** - Frankenmuth's destination of apparel for the entire family. Everything you can think of in one shop. Souvenirs and much more! 989-262-4215
- H-4 EMILIE B'S** - A boutique where moms and daughters can shop together! Specializing in the latest on-trend and contemporary clothing, gifts, and accessories. 989-652-7743

ATTRACTIONS/ EXPERIENCES

- BAVARIAN BELLE** - Board an authentic paddlewheel riverboat for a relaxing narrated historical tour of Frankenmuth along the Cass River. Docks at the waterfall in the River Place Shops from early May to mid-October. 1-866-808-2628
- A-2 SERENDIPITY WELLNESS SPA** - Frankenmuth's Destination Spa specializing in group and couples services. Award winning services include massages, facials, manicures, pedicures and body treatments. 989-652-6117
- G-4 ULTIMATE MIRROR MAZE** - Take the Challenge! Come get lost in the Mirror Maze or test your ninja skills in The Vault Laser Challenge! Admission is good all day. Group rates available. 989-652-3711
- D-6 DRAGON FORGE'S BAVARIAN BLACKSMITH EXPERIENCE** - Forge your own piece under the guidance of our experienced blacksmiths. Choose to forge your own dagger, knife, wand, and much more! 989-721-4604
- D-10 RIVER PLACE GAME ROOM** - Over 40 great arcade games with a large redemption prize center to redeem your earned tickets! 989-652-3070

RETAIL & GIFTS

- B-2 YANKEE CANDLE COMPANY** - America's best loved candle company offers a wide variety of scented candles and home fragancing. Come visit the largest Yankee Candle store in Michigan, featuring unique accessories and home décor ideas. 989-652-4523
- B-4 TERVIS** - Manufacturing lifetime guaranteed insulated tumblers that keep hot drinks hot and cold drinks cold. Our tumblers are customizable and are the perfect gift for any occasion! 989-652-8900
- C-1 WOODY'S** - Featuring accessories for the casual or serious biker, alternative jewelry, military apparel and gifts, steampunk and Renaissance apparel and gifts, collectible knives and swords, and t-shirts with attitude. 989-652-7347
- D-5 THE STADIUM** - Come experience Magic the Gathering, Pokemon, Yu-Gi-Oh! and other great collectible games. Carrying a full line of sports cards and board games for the whole family, from the most experienced to the beginner. 989-502-5000
- D-7 CHARLIN'S BOOK NOOK** - A used book store filled with classic and contemporary literature. Our Kid's Corner provides a safe place for your kids to read while you browse! 989-652-2900
- E-1 BEAD HAVEN** - Michigan's largest bead store! Shop beads, jewelry, rocks, crystals, incense, and a vintage resale boutique! 989-652-3566
- F-1 THE MICHIGAN SHOPPE** - Specializing in Michigan-made products and hand-crafted artisan inspired gifts from local artists. 989-262-8071
- G-5A** - New experience coming soon!
- G-5B** - New experience coming soon!
- H-1 ENCHANTED FOREST** - A land of fantasy, myths, and legends and home to fairies, dragons, and gnomes. Featuring miniatures for your fairy garden. 989-652-2753
- H-3 PEPPER PALACE** - Small-batched, handcrafted, all-natural, and award-winning gourmet hot sauce, salsa, bbq sauce, seasoning, pepper jelly, mustard, marinades & rubs. Free sample bar! 800-684-3358
- H-5 HELLO CATS AND DOGS** - Featuring an extensive collection of unique items dedicated to cats and dogs. We aim to please all pet lovers. You will not want to miss our new "Barkery!" 989-652-2005
- H-8 FOR BARE FEET** - Unique selection of licensed and novelty goods. Featuring NFL, NCAA, NHL, country, dog breeds, wilderness animals, and many other designs. You can also build your own stuffed animal with our Teddy Mountain machine. 989-652-0068
- I-1 WILD BIRDS UNLIMITED NATURE GIFT SHOP** - Exclusive Frankenmuth handmade stone birdhouse gifts, backyard birdfeeding supplies, and unique gift ideas. 989-652-8830



DINING

- D-1 CASS RIVER BAR & GRILL** - Serving beverages, as well as a full bar and a casual menu for lunch and dinner, this is the perfect spot for birthday parties or any gathering. 989-652-3070
- H-7 LA CREPE DU JOUR, CREPERIE & CAFÉ** - Come experience "a taste of Paris in Little Bavaria" with one of our made-to-order French style crepes perfect for breakfast, lunch, dinner, or dessert. Pair it with one of our luscious coffee drinks to make for an exquisite treat! 989-652-2925
- G-2 PASTY HAUS** - Specializing in homemade pasties from the traditional to more specialty flavors, both as dine-in or frozen to take home options. Finish off your meal with a refreshing bubble tea or unique snow ice treat. 989-502-5009

SPECIALTY TREATS & DRINKS

- A-1 ZAK & MAC'S CHOCOLATE HAUS** - Freshly-made chocolate that combines old family favorites with bold new flavors. Made fresh daily and made with 30 years of family heritage! 989-652-4925
- B-6 GRAND TRAVERSE DISTILLERY** - Michigan's award-winning grain to bottle distillery. Visit our tasting room to learn about and sample our vodkas, whiskeys, gins, and rums! 989-652-2483
- B-6 BLACK STAR FARMS WINERY** - Michigan Premier Winery, located inside Grand Traverse Distillery. A small winery with a hand-crafted approach to wine making that produces classic varietal wines. Stop in for a taste of our wines. 989-652-2483
- C-2 THE POPCORN WAGON** - Popcorn lover's paradise! Over 40 flavors of gourmet popcorn, tons of popcorn supplies, and great gift ideas! 989-652-1114

- D-9 N'ORLINS BEIGNETS & COFFEE** - Enjoy a taste of New Orleans; a hot, fresh, and sweet beignet covered with powdered sugar along with a cup of café au lait. Also serving authentic Cajun gumbo, made fresh every day! 602-796-5500
- E-1 MODERN CRAFT WINERY** - Located inside Bead Haven. Drink wine differently with mixology. Your taste buds will love the fruit-infused wines. 989-652-3566
- G-1 SUGARHIGH BAKERY** - Cupcake Wars Winner on The Food Network, specializing in designer cakes, gourmet cupcakes, homemade gelato, and more! Gluten-free, sugar-free, and vegan options always available. 989-652-2400
- G-3 SUGARRUSH SWEETS & TREATS** - Specializing in candy buffets and candy baskets. A huge selection of bulk & nostalgic candy, made-in-Michigan Ashby's Ice Cream, honey roasted almonds, and all things sweet! 989-652-2578
- G-4 JERKY JOINT** - "The Meating Spot," featuring hundreds of varieties of jerky in one location. We specialize in jerky, exotic meats, pickled foods, rubs, sauces, and craft beers. 989-652-4810
- H-2 CHERRY REPUBLIC** - Celebrating the beauty and spirit of northern Michigan in everything we make and do, Cherry Republic has grown to be the world's largest exclusive retailer of cherry food creations. 231-226-3039
- H-6 GREAT LAKES OLIVE OIL CO.** - A great selection of gourmet olive oils & balsamic vinegars from around the world. Free taste testing daily. 989-652-2433

For leasing opportunities, contact
Tim Miscovich - General Manager
1-800-600-0105 or tmiscovich@bavarianinn.com

Annual Events 2021



Scan with your smartphone's camera for even more fun events and activities!

All events and activities at River Place Shops are free to attend, with some fees for additional experiences.

FUNTOWN CHOWDOWN FOOD TRUCK FESTIVAL

May 13, June 10, July 8, August 12, September 9
A community dinner like no other! Experience cuisine from around 20 food trucks from across Michigan, live music, plenty of seating and additional family-friendly activities.



CASS RIVER COLONIAL ENCAMPMENT

July 17-18
Experience an encampment of historical reenactors representing America's history, from the French & Indian War through the Revolutionary War. Activities include battle skirmishes, weapon demos, flag raising ceremonies and period concerts.



MICHIGAN'S STRONGEST MAN & WOMAN CONTEST

August 7
This fast-paced athletic competition involves men and women facing off against each other in the yoke lift, keg toss, weight-lifting and vehicle dead-lifts. The event also serves as an Official Strongman Games Qualifier.



SCARECROW FEST

October 16-17 & 23-24
Get into the spirit of autumn with harvest-themed activities like pumpkin painting and bowling, barrel train rides, arts and crafts and the always-popular pumpkin catapult! The first weekend is Dogs Weekend with doggie trick-or-treating and Rock N Roll K9 shows, and the second weekend is Kids Weekend with trick-or-treating and free family entertainment.



TIS THE SEASON WEEKENDS

Starting November 27
The perfect way to start the Christmas season! Join in on carols sung by the Fenton Chorus, meet Santa Claus, and shop for the perfect Christmas gift!



DOG BOWL

Memorial Day Weekend - May 29-30
The world's largest Olympic-style festival for dogs! Experience more than 25 activities you and your dog can participate in - from DockDogs and Disc Dog Competitions to Fun Runs and Costume Contests! All dogs are welcome, and must be on a leash. Every dog has its day, and this is it! Dog Bowl is part of Frankenmuth Dog Bowl, Inc. Our mission is to advocate for responsible pet ownership through educational programs and world-class events. Learn more at www.dogbowlfun.com!



BALLOONS OVER BAVARIAN INN

Memorial Day Weekend - May 28-31
A competitive hot air balloon event at Dog Bowl! View morning and evening flights over downtown Frankenmuth by balloon pilots from across the country. The balloons return for the nightly Balloon Glow Village at the River Place Shops field. Learn more at www.dogbowlfun.com!



Planning Ahead? Events for 2022

- Dog Bowl: May 28-29
- Balloons Over Bavarian Inn: May 27-30
- Funtown Chowdown Food Truck Festival: May 12, June 9, July 14, August 11, September 8
- Scarecrow Fest: October 15-16 & 22-23

Your Complete Guide to Frankenmuth River Place Shops!